

Laguna Honda Hospital

Was LHH's June 26 "Ribbon-Cutting" Ceremony's Initial \$210,000 Budget Pruned to Just \$140,000 — Depriving Event Goer's of Rented Celebrities Along LHH's Tree Allee?



Illustration: Patrick Monette-Shaw

*“Does Money Still Grow on Trees?,”
Observers Ask*

by:

SF Examiner.com

SF Health Examiner:
Patrick Monette-Shaw

June 25, 2010

Do Comparable Public Hospital's Budget \$140,000 to \$210,000 for Ribbon-Cutting Ceremonies Celebrating New Facilities?

- The initial January 2008 LHH Transition Budget — thought to be funded from San Francisco's General Fund — **requested \$210,000 for LHH's Ribbon-Cutting week events** (see lined-out amounts).
- It was pruned to just \$140,000 in August 2008 budget, dismaying the event's planners.
- **Who planned this?** Why were rent-a-celebrities, commemorative collateral materials, memorabilia, and tee-shirt give-away's considered necessary?

NP-11	Marketing	Materials & Supplies	\$50,000- \$30,000 Collateral- Printing and Design Costs for brochures, commemorative material.
NP-12	Marketing	Materials & Supplies	\$50,000- \$30,000 Opening Week- Gerald Simon Concert, Speakers, Art Exhibit, Schools, Visiting Pet Zoo, etc.
NP-13	Marketing	Materials & Supplies	\$100,000- \$70,000 Opening Day- Bands, celebrities, food, tents, tables, chairs, photographer

transition budget \$10 mil 08212008.xls
Tab: Non-Personnel - 5 week move

LHH Non-Personnel Transition Budget: Consolidated 5 Week Move (April 2010)			
Item #	Category	Budget designation	Description
NP-14	Marketing	Materials & Supplies	\$10,000- Give aways (Tshirts, memorabilia)