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Subject: We deserve an accountable, experienced leader as our next Mayor

Date: Nov 4, 2024 1:38 PM



Hi Patrick,

I am running for Mayor because I believe we all deserve better from City Hall.

**We deserve better than** a Mayor with a track record of six years of failed leadership. We deserve better than a Mayor who hasn't had a job in five years, who would be learning on the job, and chose to carpet-bomb San Francisco with a toxic smear campaign against me and my family.

We deserve a Mayor who has the experience that will address the serious challenges we face as a City on Day One. **We deserve a Mayor** who is an accountable leader.

That's why I wanted you to hear directly from me that **we are settling a dispute with the Ethics Commission over an accounting error** that was corrected and **publicly disclosed months ago**, and over a **disagreement** about staff time allocation during the campaign.

As the person responsible for both campaigns, **I take full ownership of these issues**. I take pride in following the law at all times and setting an example of accountability for my staff and my three children by taking 100% ownership of my actions and decisions.

It is also clear that the political establishment and machine that represents the status quo in San Francisco fears our movement that we have built together. They know we have a real chance to win, and are afraid of change.

My opponents are nervous because our campaign has momentum. Now, it's our job to show up at the ballot box and make our voices heard.

I am running for Mayor because I believe competence, experience, and a strong vision for the future of San Francisco matters. My extensive experience in both public and private sectors, along with detailed policies, plans, and a track record of delivering results, set me apart.

**Let's turn the page** on the last six years, and create a brighter future for San Francisco and our families by doing everything we can to win this race.

Thank you,  
Mark Farrell  
Former Interim Mayor of San Francisco

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Paid for by Mark Farrell for Mayor 2024. Financial disclosures available at [sfethics.org](http://sfethics.org).

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[Note: Although Farrell's campaign touts his service as "Interim Mayor," he neglects to tell you it was for just a mere 5 months and 20 days, from January 23, 2018 to July 1, 2018.